



# Club Health Assessment for District 11 C1 through January 2015

| Club Number                          | Club Name                     | Charter Date | Status  | Membership                         |                   |                     |  |                 |                            | Reports                                    |                           |  |                    |                                  | Finance            | LCIF  |                 |  |  |           |  |
|--------------------------------------|-------------------------------|--------------|---|------------------------------------|-------------------|---------------------|--|-----------------|----------------------------|--|---------------------------|--|--------------------|----------------------------------|--------------------|---|-----------------|--|--|-----------|--|
|                                      |                               |              |   | Current Member Count               | YTD Members Added | YTD Members Dropped | YTD Net Growth                                 | YTD Net Growth% | Member Count 12 Months Ago | Avg. length of service for dropped members | Months Since Last MMR *** | Yrs. Since Last Officer Report         | President Rotation | Vice President Reported ****     | No Active Email ** | Months Since Last Activity Report ***               | Account Balance | Donations for current Fiscal Year        |  |           |  |
|                                      |                               |              | Number of times on status quo within last two years in brackets | If below 15 members appears in red |                   |                     | If net loss is greater than 20% appears in red |                 |                            | If no report in 3 months appears in red    |                           | When more than one year appears in red |                    | Number of repeat terms indicated |                    | Notes the officers that do not have an active Email |                 | If no report in 12 months appears in red |  |           |  |
| <b>Clubs more than two years old</b> |                               |              |   |                                    |                   |                     |  |                 |                            |  |                           |  |                    |                                  |                    |   |                 |  |  |           |  |
| 4598                                 | ALLEGAN                       | 11/21/1945   | Active  | 27                                 | 0                 | 0                   | 0  | 0.00%           | 26                         |  | 1                         |  |                    |                                  |                    | P   |                 | 8  |  |           |  |
| 4657                                 | ALLEDALE                      | 10/24/1963   | Active  | 22                                 | 0                 | 0                   | 0  | 0.00%           | 20                         |  | 3                         |  | 2                  |                                  |                    |   |                 | 3  |  |           |  |
| 31329                                | ALTO                          | 11/13/1975   | Active  | 29                                 | 1                 | 3                   | -2   | -6.45%          | 28                         | 18   | 0                         |  |                    |                                  | N                  | M   |                 | 0  |  |           |  |
| 4667                                 | BELDING                       | 05/12/1949   | Active  | 15                                 | 0                 | 0                   | 0  | 0.00%           | 15                         |  | 10                        |  | 4                  |                                  | R                  | T   |                 | 48                                       |  |           |  |
| 4688                                 | CASNOVIA KENT CITY            | 02/17/1954   | Active  | 13                                 | 0                 | 1                   | -1   | -7.14%          | 15                         | 3  | 1                         |  |                    |                                  |                    | T,M   |                 | 1  |  | \$250.00  |  |
| 4665                                 | CEDAR SPRINGS                 | 03/16/1959   | Active  | 16                                 | 0                 | 1                   | -1   | -5.88%          | 17                         | 4  | 1                         |  | 3                  |                                  |                    | P   |                 | 0  |  |           |  |
| 4668                                 | COOPERSVILLE                  | 02/21/1955   | Active  | 4                                  | 0                 | 0                   | 0  | 0.00%           | 4                          |  | 7                         |  | 13                 |                                  |                    | P   |                 | 27                                       |  |           |  |
| 4553                                 | DELTON                        | 10/07/1954   | Active  | 6                                  | 2                 | 3                   | -1   | -14.29%         | 7                          | 13   | 0                         |  | 5                  |                                  |                    |   |                 | 1  |  |           |  |
| 31327                                | DORR TOWNSHIP                 | 11/21/1975   | Active  | 18                                 | 1                 | 2                   | -1   | -5.26%          | 19                         | 4  | 1                         |  |                    |                                  |                    | P,T,M   |                 | 1  |  | \$25.00   |  |
| 4675                                 | FRUITPORT                     | 10/05/1948   | Active  | 75                                 | 6                 | 7                   | -1   | -1.32%          | 72                         | 11   | 0                         |  |                    |                                  | N                  | M   |                 | 2  |  | \$1500.00 |  |
| 53350                                | GRAND HAVEN                   | 06/26/1992   | Active  | 32                                 | 3                 | 6                   | -3   | -8.57%          | 36                         | 4  | 1                         |  |                    |                                  | N                  |   |                 | 3  |  |           |  |
| 4677                                 | GRAND RAPIDS                  | 11/14/1919   | Active  | 102                                | 3                 | 5                   | -2   | -1.92%          | 108                        | 10   | 0                         |  |                    |                                  | N                  |   |                 | 0  |  |           |  |
| 84846                                | GRAND VALLEY STATE UNIVERSITY | 02/15/2005   | Active  | 49                                 | 30                | 6                   | 24   | 96.00%          | 42                         | 2  | 1                         |  |                    |                                  | N                  |   |                 | 0  |  |           |  |
| 4679                                 | GRANDVILLE JENISON L C        | 02/26/1973   | Active  | 16                                 | 0                 | 0                   | 0  | 0.00%           | 16                         |  | 0                         |  |                    |                                  | N                  | M   |                 | 5  |  |           |  |
| 4620                                 | HAMILTON                      | 04/21/1960   | Active  | 13                                 | 0                 | 0                   | 0  | 0.00%           | 16                         |  | 3                         |  | 2                  |                                  | R                  | M   |                 | 3  |  |           |  |
| 4561                                 | HASTINGS                      | 01/31/1950   | Active  | 14                                 | 0                 | 0                   | 0  | 0.00%           | 15                         |  | 0                         |  |                    |                                  | N                  | P   |                 | 1  |  |           |  |
| CEP Registered (9/23/2013) CEP Pro   |                               |              |   |                                    |                   |                     |  |                 |                            |  |                           |  |                    |                                  |                    |   |                 |  |  |           |  |
| 4683                                 | HOLLAND                       | 12/28/1926   | Active  | 16                                 | 1                 | 1                   | 0  | 0.00%           | 19                         | 38   | 0                         |  | 2                  |                                  | R                  | P   |                 | 0  |  | \$430.00  |  |
| 56568                                | HOLTON-TWIN LAKE L C          | 02/21/1995   | Active  | 17                                 | 0                 | 2                   | -2   | -10.53%         | 19                         | 19   | 2                         |  | 6                  |                                  | N                  |   |                 | 7  |  | \$150.00  |  |
| 4622                                 | HOPKINS                       | 02/08/1949   | Active  | 17                                 | 0                 | 0                   | 0  | 0.00%           | 16                         |  | 7                         |  | 2                  |                                  |                    | P,S,T   |                 | 26                                       |  |           |  |
| 4685                                 | HUDSONVILLE                   | 11/17/1947   | Active  | 14                                 | 7                 | 4                   | 3  | 27.27%          | 11                         | 6  | 0                         |  |                    |                                  | N                  | T   |                 | N/R                                      |  |           |  |
| 4597                                 | LAKEWOOD AREA                 | 09/30/1947   | Active  | 43                                 | 2                 | 2                   | 0  | 0.00%           | 44                         | 4  | 0                         |  | 4                  |                                  | R                  |   |                 | 18                                       |  |           |  |
| 41310                                | LYONS MUIR LC                 | 05/24/1982   | Active  | 23                                 | 2                 | 2                   | 0  | 0.00%           | 24                         | 1  | 0                         |  |                    |                                  | N                  |   |                 | 1  |  | \$300.00  |  |
| 4695                                 | MARNE                         | 06/03/1963   | Active  | 33                                 | 1                 | 4                   | -3   | -8.33%          | 36                         | 5  | 1                         |  |                    |                                  | N                  |   |                 | 0  |  |           |  |
| 4630                                 | MARTIN                        | 10/26/1953   | Active  | 7                                  | 0                 | 0                   | 0  | 0.00%           | 7                          |  | 14                        |  |                    |                                  | N                  | P   |                 | N/R                                      |  | \$100.00  |  |
| 4577                                 | MIDDLEVILLE                   | 03/21/1955   | Active  | 14                                 | 0                 | 4                   | -4   | -22.22%         | 22                         | 7  | 1                         |  |                    |                                  | N                  |   |                 | 0  |  |           |  |



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|--------------------------------------|---------------------|--------------|---|------------------------------------|-------------------|---------------------|--|-----------------|----------------------------|--|---------------------------|--|--------------------|----------------------------------|---------|---|--------------------|--|-----------------|-----------------------------------|--|
|                                      |                     |              |   | Current Member Count               | YTD Members Added | YTD Members Dropped | YTD Net Growth                                 | YTD Net Growth% | Member Count 12 Months Ago | Avg. length of service for dropped members | Months Since Last MMR *** | Yrs. Since Last Officer Report         | President Rotation | Vice President Reported ****     |         |   | No Active Email ** | Months Since Last Activity Report ***    | Account Balance | Donations for current Fiscal Year |  |
| CEP Registered (11/30/2013) CEP Lite |                     |              | Number of times on status quo within last two years in brackets | If below 15 members appears in red |                   |                     | If net loss is greater than 20% appears in red |                 |                            | If no report in 3 months appears in red    |                           | When more than one year appears in red |                    | Number of repeat terms indicated |         | Notes the officers that do not have an active Email |                    | If no report in 12 months appears in red |                 |                                   |  |
| 41876                                | MUSKEGON EAST SIDE  | 10/25/1982   | Active  | 9                                  | 0                 | 2                   | -2   | -18.18%         | 11                         | 31   | 0                         |  | 5                  | N                                | T       | 7   |                    |  |                 | \$220.00                          |  |
| 4699                                 | MUSKEGON HOST       | 12/09/1919   | Active  | 22                                 | 0                 | 3                   | -3   | -12.00%         | 25                         | 13   | 1                         |  | 4                  |                                  | P,T     | 1   |                    |  |                 | \$1000.00                         |  |
| 36554                                | MUSKEGON NORTH SIDE | 02/26/1979   | Active  | 70                                 | 4                 | 5                   | -1   | -1.41%          | 68                         | 8  | 1                         |  |                    | N                                |         | 1   |                    | 90+ Days                                 |                 | \$1250.00                         |  |
| 4697                                 | MUSKEGON SOUTHSIDE  | 03/15/1960   | Active  | 14                                 | 0                 | 0                   | 0  | 0.00%           | 14                         |  | 5                         |  | 2                  | N                                |         | 43  |                    |  |                 |                                   |  |
| 4581                                 | NASHVILLE           | 09/29/1942   | Active  | 20                                 | 2                 | 4                   | -2   | -9.09%          | 22                         | 30   | 0                         |  | 4                  |                                  | T       | 64  |                    |  |                 |                                   |  |
| 4634                                 | OTSEGO              | 10/02/1952   | Cancelled(6*)   | 0                                  | 0                 | 14                  | -14  | -100.00%        | 14                         | 18   | 6                         | 1                                      | None               |                                  |         | 8   |                    |  |                 |                                   |  |
| 4702                                 | RAVENNA             | 06/28/1954   | Active  | 53                                 | 2                 | 2                   | 0  | 0.00%           | 52                         | 34   | 0                         |  |                    | N                                | P,T     | 19  |                    |  |                 |                                   |  |
| 4704                                 | ROCKFORD            | 03/12/1954   | Active  | 74                                 | 15                | 15                  | 0  | 0.00%           | 72                         | 2  | 0                         |  | 2                  | N                                | T       | 1   |                    |  |                 | \$2000.00                         |  |
| 29834                                | SARANAC             | 10/14/1974   | Active  | 29                                 | 0                 | 1                   | -1   | -3.33%          | 33                         | 40   | 3                         |  | 2                  | N                                |         | 3   |                    |  |                 |                                   |  |
| 4711                                 | SPARTA              | 04/07/1954   | Active  | 26                                 | 1                 | 2                   | -1   | -3.70%          | 29                         | 16   | 0                         |  | 2                  | N                                | P,M     | 20  |                    |  |                 |                                   |  |
| 33265                                | SPRING LAKE         | 01/31/1977   | Active  | 21                                 | 1                 | 2                   | -1   | -4.55%          | 23                         | 2  | 0                         |  | 6                  | R                                | T       | 2   |                    |  |                 |                                   |  |
| 4714                                 | THORNAPPLE VALLEY   | 02/02/1954   | Active  | 26                                 | 2                 | 4                   | -2   | -7.14%          | 34                         | 1  | 0                         |  |                    | N                                | P       | 0   |                    |  |                 | \$500.00                          |  |
| 75939                                | WALKER              | 06/28/2003   | Active  | 19                                 | 0                 | 0                   | 0  | 0.00%           | 21                         |  | 1                         |  |                    | N                                |         | 1   |                    |  |                 |                                   |  |
| 4717                                 | WHITEHALL MONTAGUE  | 02/18/1958   | Active  | 13                                 | 1                 | 0                   | 1  | 8.33%           | 12                         |  | 6                         |  | 2                  | N                                |         | N/R   |                    |  |                 |                                   |  |
| 4718                                 | WYOMING             | 03/15/1962   | Active  | 28                                 | 1                 | 1                   | 0  | 0.00%           | 28                         | 44   | 0                         |  |                    | N                                |         | N/R   |                    |  |                 |                                   |  |

### Clubs Cancelled Previous Fiscal Year – Clubs Cancelled within last 12 months may be reinstated

| Club Number | Club Name          | Charter Date | Current Status* | Cancellation Date |
|-------------|--------------------|--------------|-----------------|-------------------|
| 104619      | IONIA 21ST CENTURY | 02/03/2009   | Cancelled(6*)   | 10/31/2013        |
| 4693        | LOWELL             | 04/15/1954   | Cancelled(6*)   | 09/30/2013        |

| Current Total Clubs Count | YTD New Clubs Count | YTD Cancelled Clubs Count | YTD Net Club Gain | Current Total Members Count | YTD Add | YTD Drop | YTD Net Growth | YTD Net Growth % | Member Count 12 Months Ago | Average Member Count Per Club | % of Clubs with less than 20 members | % No MMR in 3 Months | % No Officer Report in 12 Months | % of Clubs with balance 90+ days | Number of Clubs in Status Quo | % Status Quo Clubs in Financial Suspension | Number of Cancelled Clubs | Average Cancelled Club Age | Members Lost Due to Cancellation | % of Clubs Cancelled for Non-Financial Reasons |
|---------------------------|---------------------|---------------------------|-------------------|-----------------------------|---------|----------|----------------|------------------|----------------------------|-------------------------------|--------------------------------------|----------------------|----------------------------------|----------------------------------|-------------------------------|--|---------------------------|----------------------------|----------------------------------|--|
| 39                        | 0                   | 1                         | -1                | 1,059                       | 88      | 108      | -20            | -1.85%           | 1,112                      | 27                            | 49%                                  | 23%                  | 0%                               | 3%                               | 0                             | 0%   | 1                         | 126                        | 14                               | 100%   |



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|-------------|-----------|--------------|---|------------------------------------|---------------------|----------------|--|----------------------------|--|---|--|----------------------------------|---|--|---------------------------------------|-----------------|
|             |           |              | Current Member Count  | YTD Members Added                  | YTD Members Dropped | YTD Net Growth | YTD Net Growth%                                | Member Count 12 Months Ago | Avg. length of service for dropped members | Months Since Last MMR ***               | Yrs. Since Last Officer Report         | President Rotation               | Vice President Reported ****                        | No Active Email **                       | Months Since Last Activity Report *** | Account Balance |
|             |           |              | Number of times on status quo within last two years in brackets | If below 15 members appears in red |                     |                | If net loss is greater than 20% appears in red |                            |  | If no report in 3 months appears in red | When more than one year appears in red | Number of repeat terms indicated | Notes the officers that do not have an active Email | If no report in 12 months appears in red |                                       |                 |

\* - P - Priority Club. Cancellation Reasons: 1-Objectives/conduct, 2-Non-active club, 5-Non-existing club, 6-Disbanding, 7-Merger, 8-Financial Suspension, 9-District/Multiple District Dues.

\*\* - Abbreviation: P-President, S-Secretary, T-Treasurer, M-Member Chairperson.

\*\*\* - Abbreviation: N/R - Never reported using the Lions Clubs website, N/A - Not applicable, No password registered for the Lions Clubs website.

\*\*\*\* - Abbreviation: N - New, IP - Immediate Past, R - Repeat.